



For Immediate Release:  
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## MEDIA ADVISORY

**WHO:** Literacy Volunteers & The Hard Rock Café will join forces to officially kick off Scrabblefest 2009 with the Ultimate House Party with a Press Conference, Scrabble Games, Drink & Food.

**WHAT:** Literacy Volunteers Seeks Scrabble® Players To “Spellebrate” for a Good Cause

Game and word lovers are asked to shake their tile bags and rack their brains while assisting others during Scrabble® Fest 2009, a fundraiser for Literacy Volunteers of Buffalo and Erie County. Literacy Volunteers holds Scrabble® Fest every year in February and March as a means for people to have fun during the dreary winter days and to use words to support literacy. Specifically, Literacy Volunteers is calling for hosts—it can be anyone in the Buffalo Niagara area-- to open their homes to family and friends to play the popular board game Scrabble® with each guest making a donation to Literacy Volunteers. One winner from each party will be invited to a final Scrabble® Party on March 7, 2009 to determine one winner. The Scrabble®-Off will also be a giant public party for anyone interested in attending and playing Scrabble®.

**WHEN:** Wednesday, February 4, 2008: 5:30—7:30 PM

**WHERE:** The Hard Rock Café, 333 Prospect Street, Niagara Falls, NY

**WHY:** Because 30% of the City of Buffalo...and 20% of Erie County...are functionally illiterate!! 43% of adults with the lowest literacy skills live in poverty...76% of adults on public assistance are functionally illiterate...85% of juvenile offenders have reading difficulties...AND because illiteracy is a curable problem

Our students achieve success as a result of our services.

For more information, contact Tracy Diina at 876-8991/[www.literacybuffalo.org](http://www.literacybuffalo.org)  
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